



**The National Council of Wool Selling Brokers of
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**MEDIA RELEASE:
NCWSBA OPENS HISTORICAL DISPLAY OF WOOL BROKING IN
SYDNEY**

The National Council of Wool Selling Brokers of Australia today opened a wool broking industry historical display at the Sydney Wool Selling Centre in Yennora. The display celebrates the history of the wool broking industry in Australia and is a companion to the NCWSBA historical display in Melbourne.

NCWSBA President John Colley opened the display, saying “The Australian wool industry is an iconic part of Australia’s history and its economy. Wool broking companies have been a vital part of that history and the industry’s contribution to the Australian economy.”

“The Board of NCWSBA wanted to preserve and present the rich historical material that is held by Australian wool broking companies and to present the historical significance of wool broking in Australia, its role in the Australian wool industry and developments in the industry over time.”

The theme of the new display in Sydney is “Selling the Clip – Preparing for Sale”. It presents material showing the developments in wool is prepared and presented for auction over the past 100 years and more.

This display is a companion display to the inaugural display which opened in Melbourne two years ago, and contains material that has been on display in Melbourne.

Mr Colley continued, “We started the project with a display in Melbourne which we opened two years ago. We have moved that display to here in Sydney so that brokers, buyers, producers and others here in the Northern Region can enjoy it. We are currently putting together a new display in Melbourne to tie in with the Centenary of NCWSBA, which we will celebrate in 2020. Future displays will exhibit material that tells stories related to and is associated with the history and the characters involved in selling wool in Australia, and celebrate the Australian wool broking industry.”

The historical display is part of a project that NCWSBA began in 2013 to identify and preserve the wealth of historical material held by wool broking companies.

“Historical material about the Australian wool broking industry has been and will continue to be lost without a concentrated effort to conserve what is left”, Mr Colley said. “NCWSBA is taking steps to preserve this material”.

“NCWSBA has been given tremendous support by our sponsors - AWTA Ltd, AWEX and AWH. I would like to thank these companies for their support for this project and the display. AWI also provided assistance in the early stages of the project. I would also like to thank our member companies which have loaned material for this display.”

“I am sure that all visitors to the Sydney Wool Selling Centre here in Yennora will find the display fascinating and informative”, Mr Colley concluded.

The National Council of Wool Selling Brokers of Australia was established in 1920 and celebrates its centenary in 2020, headlined by a Centenary wool Auction and Cocktail reception held in Melbourne on 20th February 2020. It is the only national organisation representing wool brokers on all issues that affect the Australian wool industry. NCWSBA members are: Australian Wool Network, Primaries of WA, Elders, Jemalong Wool, Landmark, Schute-Bell, Roberts, Arcadian, Macdonald & Co, Wool Auctions Australia, WISS Wool, TWG Wool, Rodwells, Goddard Wool Marketing, Michell Direct Wool, Dyson Jones, Monaro Wool Services, A R Rhodes and Landini Wool. Members account for around 90% of wool sold at auction in Australia. More details about the organisation can be seen at www.woolbrokers.org.

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